# GREATER LOWELL WAR FUND

Handbook of Information

Envisor \$ 114.46

1943-44 CAMPAIGN

### ON THE HOME FRONT

There's a war all along the home front, too, affecting

every American.

Home . . . . that place where we hang our hats and keep our hearts; where our children grow up; where our boys and girls meet and mingle; where our families try to stay healthy and keep happy, so they can do their work well, enjoy life, and keep on good terms with the neighbors . . . . home is threatened by a lot of ills which were hard enough to cope with in peacetime, but which have doubled in difficulties since we entered the war.
So in Greater Lowell and communities throughout the

country, the local Chest campaigns, synchronized with the National War Fund Campaign, will not only raise required funds for the military and United Nations' human needs, but for maintenance of local services promoting health, welfare, recreation and character building on the home

front.

### OVER 11.000 GREATER LOWELL BOYS

somewhere are moving into action . . . . training others . . paratrooping into the Unknown. for the invasion . for the invasion . . . . paratrooping into the Unknown. Somewhere a Lowell boy stands on the prow of a destroyer drenched to the skin by a chilling spray. Somewhere a Lowell boy is crouching in a fox-hole thinking of Lowell ... of the football games at the park .... of the fishing in the Concord River . . . and thinking . . . . "I hope nothing happens to the folks. Who will take

care of them?"
"The Army's sure taking a lot of Lowell doctors. Will

there be enough nurses if Mom gets sick?"

"Wonder if the kid brother is running the streets . . Those fighting men, moving up to the Unknown—they want assurance from you that Greater Lowell will remain a fine city for them when they return. You can help give them that assurance through your Greater Lowell War

Fund.

### SERVICES OF THE HOME AGENCIES

That the 16 local agencies of the Lowell Community Chest Association have been carrying on at the Home Front in an efficient and extensive manner is evident from the following statistics. Despite war prosperity and higher wages, many of these agencies are meeting heavier demands for their services than ever before because of the war. Most of them are engaged in added activities to aid the war effort, yet they have not diminished their usual essential programs of human service in Greater Lowell during the past year. Their acts give a protection to the Home Front which guns cannot provide.

# How Our Local Agencies Are Protecting The Home Front

# FIGHTING DISEASE

51 needy patients given free hospital care

1,154 needy patients provided free medical treatment

2,122 needy patients given free nursing care 1,081 patients given "part free" nursing care 4,936 nursing visits made into the homes of 891 patients in area surrounding Lowell

29,226 nursing visits made into the homes of 8,338 patients in Lowell

25 persons given free dental care \*

11 persons supplied with free eyeglasses 47 Orthopedic Clinics held

675 Orthopedic treatments given
1,480 persons given First Aid and Home Nursing training

35 persons given Life Saving Training

7,589 was the total of patients given health service

### CARING FOR CHILDREN

- 150 dependent children given care and supervision
  - 10 dependent children under supervision in boarding homes
  - 90 dependent children given a home in institutions 96 dependent children given care in foster homes 20 orphaned children placed in adoption
- 14,726 pints of milk furnished to undernourished children
  - 242 free lunches provided for undernourished school children
  - 1,044 children given nursing care
    - 10 children aided in continuing school
  - 36 unmarried mothers and their infants cared for
  - 1,670 was the total of children given care

### **BUILDING AMERICAN CITIZENS**

- 709 boys and girls served in playground activities
- 5,940 boys and girls given free movie shows
- 1,320 boys and girls enrolled in summer camps
- 822 boys and girls enrolled in gym classes 1,617 boys and girls enrolled in swimming classes
- 550 boys and girls enrolled in dancing classes
  - 250 boys enrolled on athletic teams
- 3,325 underprivileged boys served in educational and character-building program
- 2,213 boys and men served in educational classes
- 2,521 girls and women served in educational classes 3,286 boys reached in character-building activities
- 1,902 girls reached in character-building activities 1,698 merit badges awarded
- - 129 delinquent boys and girls given a new start
- 83 persons given free legal aid 1,151 persons aided in becoming American citizens 15,814 was the total number of persons served in educa-

# tional and character-building activities MEETING FAMILY EMERGENCIES AND PROTECTING FAMILY MORALE

- 2,496 free meals given to needy people
- 6,482 articles of clothing given to needy people
- 1,114 pairs of shoes furnished to needy people
- 272 jobs found for the unemployed
  - 980 nights' lodgings provided for the homeless
    - 18 broken families reunited
  - 411 grocery orders given to needy families 34 utility bills paid for needy families
- 207 people in distress furnished transportation
- 58,050 hours of employment given to needy people with wages totalling \$18,768
  - 917 was the total of families given emergency relief and service
- 2,791 was the total of persons given emergency relief and helped otherwise

# AIDING THE WAR EFFORT

Hundreds of activities are being carried on by the local Community Chest agencies in aiding the war effort. They are too numerous and extensive to record all of them here, but in general they include parcels to boys in service, nursing care of young mothers who are wives of soldiers, extension of nursing services to help the situation created by shortage of physicians, assisting in Civilian Defense, First Aid courses, Air Raid Warden Assistants, nutrition and canning demonstrations, assistance in War Bond sales, Red Cross drives, salvage collections, airplane spotters, fire watchers, helping at the Lowell USO Club, caring for children of mothers in war work, assisting at blackout control centre, nurses' aids, victory gardens, farm labor corps, Red Cross sewing and knitting, entertainment and services to soldiers, use of buildings and equipment free to men and women in uniform, assistance in Red Cross blood donor collections.

### 33 DRIVES IN ONE

We should constantly bear in mind that the Greater Lowell War Fund combines in one united Campaign the budgets of the 16 local agencies of the Lowell Community Chest Asssociation and Greater Lowell's share of the National War Fund which includes the 17 approved National war relief and services organizations. It is virtually 33 campaigns in one. When you give once in this drive your gift starts at home and literally goes around the world in serving suffering humanity. Before deciding the size of your gift you should first consider how much you would give to each one of these agencies if they approached you in separate campaigns. Then add up the total—that should be your gift in this one united drive.

### THE GOAL FOR 1944

The goal for all 33 Agencies, local and national, has been established at \$208,000 as the minimum with which we can meet this patriotic obligation. Last year we raised \$184,000, so this year's objective calls for a total increase of 13% and means sacrificial giving for each of us

We in Greater Lowell will not let it be said that we were so engrossed in our own affairs that we allowed other communities to look after the comfort of our own sons in service. We will not let it be said that with all of our resources we were so spiritually bankrupt that we closed our ears to the cry for help from the exhausted

people of our allies.

Neither will we let it be said we did not take care of our own people right here at home. When that boy comes back from the front, with an arm or leg gone, we will want to look him straight in the eye and be able to tell him we did everything we could to help him out there on the battle front and at the same time protect the home front.

# THE USO CLUB IN LOWELL

Some idea of what the USO means to the men and women in the armed forces of our Nation can be learned by a review of some of the services rendered by the USO Club right here in our midst. This local Club was opened in June, 1942, and following is a brief summary of its activities through August 31, 1943:

An average of two dances each week have been staged with a four-piece orchestra; this orchestra has broad-casted every Wednesday night at 10:30; 7,800 hostesses have been sent to Fort Devens for dances; a variety show at Fort Devens Hospitals has been staged monthly; a monthly social hour has been arranged at these hospitals also; every Sunday morning a local organization has sponsored a breakfast at the Club for a minimum of 200 servicemen; movies have been shown every Friday and Sunday, including major pictures; recordings of servicemen's voices have been made; a girl artist sketched pictures of servicemen three times weekly; a serviceman may stay in the dormitory up to three nights for a total charge of only 25c; breakfast served every morning for 20c.

Following are some interesting totals on the above activities:

Beds used by servicemen	20,895 24,811 3,326 14,287
Attendance of servicemen at dances	41,396
Pieces of stationery used by service- men	107,599
Avg. monthly attendance of service- men	18,000
Total attendance, June, 1942, to Aug., 1943	233,957

# SOME OF THE PEOPLE YOU HELP WHEN YOU MAKE ONE GIFT TO THE GREATER LOWELL WAR FUND

More than 5,000,000 men and women of our fighting forces look to USO each month for off-duty recreation, comforts and spiritual welfare; 1800 USO clubs, service offices, lounges, mobile units and community centers in the United States, and 145 more such units

offshore and overseas, are in operation.
1,000 professional entertainers of USO Camp Shows give nightly performances for our servicemen at home and abroad to keep them laughing.

Thousands of merchant seamen, who bring the convoys Inousands of merchant seamen, who bring the convoys through submarine infested lanes, find healing rest and relaxation in 45 homes and convalescent centers of United Seamen's Service in two hemispheres of the world.

6,000,000 men in the "barbed wire legion," American and Allied prisoners of War, need our help to maintain their spirit for peacetime usefulness.

Scattered all over the world are 30,000,000 refugees from Avis terrors, in desperate need of our friendly help.

from Axis terrors, in desperate need of our friendly help.
Between 5,000,000 and 7,000,000 Chinese people

are facing starvation.

40,000,000 Russians have had to evacuate their homes . 10,000,000 more have died because of the Nazi invasion. Over 800,000 square miles (equal to 24 eastern states of the U. S.) have been overrun and devastated in Russia.

Of Greek children born since 1940, less than one in 20 is alive today . . . starvation has taken a toll of more than one-third of Greece's population.

2,000,000 Chinese children have been left homeless

and destitute.

2,000 child victims of war have been evacuated to this country . . . thousands more await the miracle of rescue.

One out of every five homes in Britain has been ruined

or damaged by air raids.

2,500,000 Polish refugees and prisoners of war need

140,000 Yugoslav prisoners in Axis prison camps depend entirely on help from outside nations under terms of international agreement.

180,000 Czechoslovak nationals are in concentration

camps, and are in desperate need of our help.

# THE ADDED WAR LOAD

In foregoing paragraphs mention has been made of the general activities of local Chest Agencies in aiding the war effort. Contrary to the belief of some people, the war has brought greater demands for the services of some local agencies than they have ever experienced in their history. More specifically than set forth above, war problems are being met as follows:

Lowell Visiting Nurse Association—the first responsibility has been to co-operate with and extend the services of Lowell physicians, who are doing their best to keep the people of Lowell well and strong. Nurses are extending their work to cover for the large number of physicians who have joined the armed forces. The case load is showing a good percentage of young mothers, wives of servicemen, who especially need the services of a visiting nurse in the care of their babies. Cases are being sent home from the hospitals as soon as possible to make room for others, and many of these can go with relative safety only if care can be extended by a visiting nurse.

Catholic Charitable Bureau—this agency has found itself decidedly affected by the war in its own sphere, aiding families of servicemen until allotments come, caring for unmarried mothers and their infants, meeting the increased delinquency problem, supervising disbursement of allotments to servicemen's families, dental care for aspirants to the navy, parcels to boys in service formerly boarded by the Bureau, and Director serves as Moderator of the local USO.

International Institute—Interpreting wartime Government regulations affecting aliens, filling out special Government forms, advice to parents of men in service, recruiting men and women as salvage workers, victory gardeners, nutrition and canning demonstrators, air-raid warden assistants, Red Cross nurses aids, First-Aid classes, blood donors, canteen service, home-nursing classes, Red Cross sewing, knitting and surgical dressing groups, USO hostess group for social hours, dances, Sunday morning breakfasts, etc.

Girl Scouts—24 girl scouts assisted at Day Nursery and a large number have taken care of small children while mothers worked for war agencies, assisted Visiting Nurse Association to relieve nurse shortage, airplane spotters, fire-watchers, selling war stamps and bonds, Junior Auxiliary Voluntary War Service, assisted Red Cross with clerical work, surgical dressings (11,500) counting layettes, making afghans, scarfs, quilts, etc.

Boy Scouts—participated in all salvage collections, messengers and couriers during all blackouts, assisted draft boards, War Loan drives, Red Cross Tuberculosis Council. 13 Scouts went to Aroostook County, Me., to help in potato harvest for one month.

Social Service League—General Secretary serving as Chairman of Committee on Day Care of Children of Working Mothers, on Red Cross Disaster Relief Committee, for 16 months furnished trained nutritionist for free consultation service, lectures and demonstrations on diet and budget planning, extensive case work in rehabilitating families, provided hearing equipment for the hard-of-hearing, milk for undernourished children; 131 families, including 479 individuals, helped in re-establishing themselves.

**Boys' Club**—victory volunteers, pre-service training, farm labor corps, civilian defense workers, physical training, delinquency prevention. This program reached 3,325 boys; 900 members of this club are now serving in the armed forces.

**Girls' City Club**—sewing and knitting for Red Cross, USO Junior Hostesses, parties and dances for soldiers at Fort Devens, 93 girls belong to Junior Red Cross.

Salvation Army—Youth Victory Service Corps, Air-Raid and Telephone Wardens, assistance in salvage collections, assistance to USO and cookie jar filled twice weekly, gift boxes to boys in service; victory book campaign, Red Cross blood donors, youth members worked on farms in summer, meeting increased war delinquency problem.

Y. M. C. A.—activity programs and building facilities (gym, showers, pool, billiards, etc.) used by servicemen free of charge, sleeping accommodations for servicemen at reduced rates.

Y. W. C. A.—use of hall and club rooms by war organizations, building used as collection center for clothing for Russian Relief and Victory Book Drive, public shelter for air-raid tests, showers and rest room used by WAACS, room registry for visiting WAACS, club groups entertained soldiers from Fort Devens at dances and rollerskating party, served breakfast at USO, assisted in recruiting WAACS, Red Cross surgical dressings, sewing for Red Cross, assistance to salvage collections, War Bond Drives, Civilian Defense, etc.

### **HOW MUCH SHOULD I GIVE?**

You know best what you can give. No attempt is made to dictate what you should give. However, the following may help you in determining your share of this great patriotic responsibility and privilege:

In many towns and cities throughout the United States this year, men and women wage earners are giving as much as two hours pay each month for the full twelve months.

In Lowell, however, it is believed that if **all** will join in and bear a share, one hour's pay per month for 12 months will provide the funds needed for the 33 agencies

included in this year's budget.

It is understood that those in higher income brackets have in the past contributed, and would be expected now

to contribute, on a more generous scale.

One hour's pay per month for 12 months may be used as a point to begin your calculationss. Then let your conscience be your guide, remembering what our boys over in Italy and the Pacific are giving. You cannot give too much, the need is so great.

# INCOME TAX DEDUCTIONS

Contributions of individuals to Community Chests and the National War Fund are deductible on Federal Income Tax returns up to a total of 15% of the contributor's net income subject to taxation. The tables below show the effect on subscriptions and tax paid on the basis of 5% being given to the Greater Lowell War Fund. Percentages for lower or higher gifts may be figured from these tables:

Net Amount Subject to Taxation	Amount of Contribution	Net Cost to Contributor	Percentage Absorbed By Gov't	Amount Absorbed By Gov't		
\$ 1,500	\$ 75	\$ 61.20	18.4%	\$ 13.80		
2,000	100	81.60	18.4	18.40		
3,000	150	117.90	21.4	32.10		
4,000	200	157.20	21.4	42.80		
5,000	250	186.50	25.4	63.50		
6,000	300	223.80	25.4	76.20		
8,000	400	282.40	29.4	117.60		
10,000	-500	333.00	33.4	167.00		
20,000	1,000	480.00	52.0	520.00		

# EFFECT ON CORPORATION INCOME

Corporations are allowed to deduct contributions up to 5% of their taxable net income. The combined normal and surtax rates for corporations vary from 25% to 40%. There is also an excess profits tax of 90% (against which a post war credit of 10% applies). If a corporation desires to take full advantage of the 5% charity deduction, the actual cost to it will depend upon the tax breakst into which it falls. the tax bracket into which it falls.

A corporation subject to the excess profits tax can contribute to National War Fund or Community Chest up to 5% of its income, at a net cost of only 19c for each \$1.00 contributed. The remaining 81c represents tax saving. This means that for every \$1,000 contributed, the corporation saves \$810 in taxes, and the net cost

of the gift is only \$190.

					Actual Cost to Corporation				
Taxable Income		9	Amount of gift allowed as deduction		If subject to excess profits tax*		If not subject to excess profits tax		
2	10,000 20,000 30,000 35,000 40,000 50,000 75,000 100,000 250,000	9	500 1,000 1,500 1,750 2,000 2,500 3,750 5,000 12,500 25,000		\$ 95 190 285 332 380 475 712 950 2,375 4,750			365 730 765 822 940 1,175 2,250 3,000 7,500 5,000	
				-					

\*On more than the amount of the contribution and not limited to 80% overall tax.

Figures and percentages above are for guidance only. Exact figures to cover individual cases will approximate but may not be identical with the above. NOTE:

# THE AGENCIES

### LOWELL COMMUNITY CHEST ASSOCIATION AGENCIES

Lowell Association for the Blind
Lowell Boys' Club
Boy Scouts
Lowell Catholic Charitable Bureau
Country Week Organization
Florence Crittenton Rescue League
Girl Scouts
Girls' City Club
Goodwill Industries, Inc.
International Institute
Mass. Society for the Prevention of Cruelty to Children
Lowell Visiting Nurse Association
Salvation Army
Lowell Social Service League
Young Men's Christian Association
Young Women's Christian Association

# NATIONAL WAR FUND AGENCIES

### SERVICES TO ARMED FORCES

USO (United Service Organizations) United Seamen's Service War Prisoners' Aid

### UNITED NATIONS RELIEF

Belgian War Relief Society British War Relief Societ, French Relief Fund Friends of Luxembourg Greek War Relief Association Norwegian Relief Polish War Relief Queen Wilhelmina Fund Russian War Relief United China Relief United Czechoslovak Relief United Yugoslav Relief Fund

### REFUGEE RELIEF

Refugee Relief Trustees
United States Committee for the Care of European
Children



# CAMPAIGN LEADERSHIP

### CO-CHAIRMEN

John Corbett Donohoe Francis M. Qua Edward F. Ryan

# TREASURER

Homer W. Bourgeois

### SECRETARY

Garfield A. Davis

# EXECUTIVE COMMITTEE

Thomas P. Ahearn E. Kent Allen Henry P. Healy Horace S. Proctor John F. Reilly

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